**New Invention!**

Working as individuals or small groups (no more than 3 members), you will come up with a new invention.

1. Product Creation
   1. Brainstorm and “invent” a new product
      1. May be a product in any field
2. Product Advertisement
   1. Using Microsoft Publisher
      1. Create a one-page advertisement
         1. Name of product
         2. Price
3. TV/Radio Advertisement
   1. Write and create a 30 second advertisement for your product
      1. May be radio or TV based
4. ½ - 1 page description
   1. Using Microsoft Word, write a ½-1 page summary of your product
      1. Target market
      2. Equipment needed to make it
      3. Summary of what it is and what it does

Items to be turned in:

* Brainstorming: 10 points
* Publisher Advertisement: 30 points
* TV/Radio Advertisement: 40 points
* Description: 20 points

**Total: 100 points**